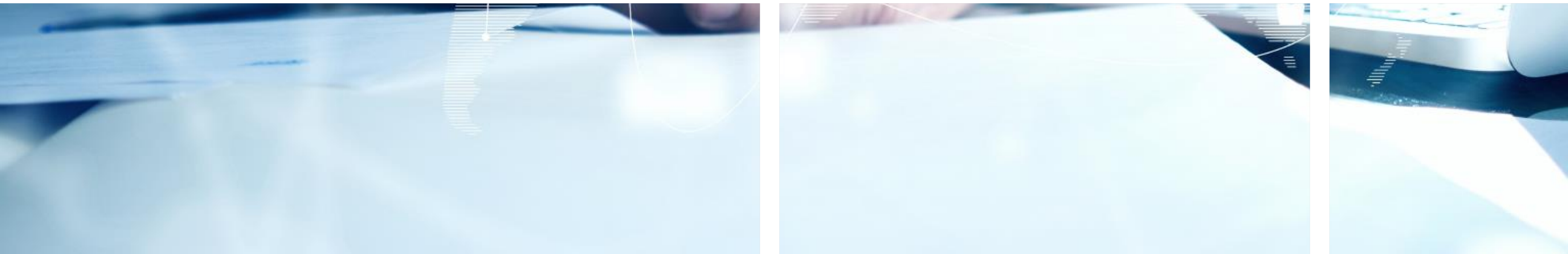




# ADVANCED GEO-TARGETING FOR LOCATIONS & EVENTS



# DIGITAL FOR EVENTS



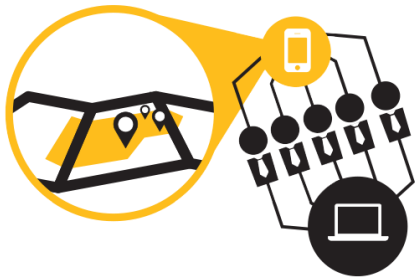
## **Pre-Event Solutions (or no event)**

Generate interest in your brand before an event. Let people know you will be there, and why they should see you. Or reach people interested in an event but may not attend.



## **At-Event Solutions**

Connect with attendees at an event with targeted one-to-one engagements. Generate leads from anywhere at the event. Get more people in your booth.

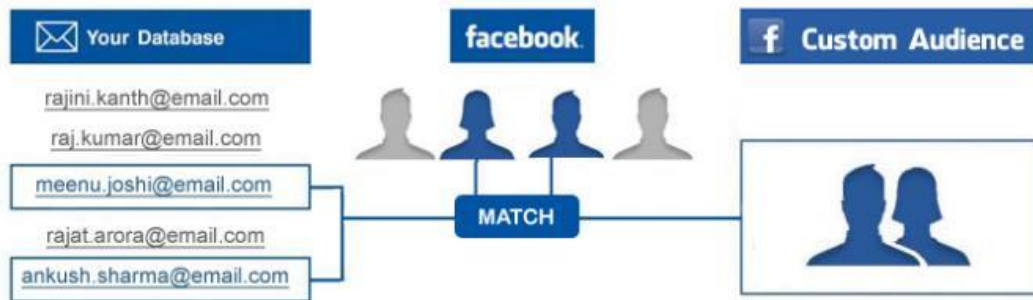


## **Post-Event Solutions (or no event)**

Extend and expand your message AFTER an event. Connect with same targeted audiences while multiplying your reach to non-event attendees.



# PRE-EVENT DIGITAL FACEBOOK CUSTOM AUDIENCE



Provide us with your marketing, customer, or prospect lists...or use our targeted lists




...and we serve targeted Facebook ads with specific pre-show messaging



MARKETING GROUP



# PRE-EVENT DIGITAL KEY WORD TARGETING



**AUTO MANIA**  
POWERED BY CARLISTE

Collector Cars

All Shopping Images Maps News More Settings Tools

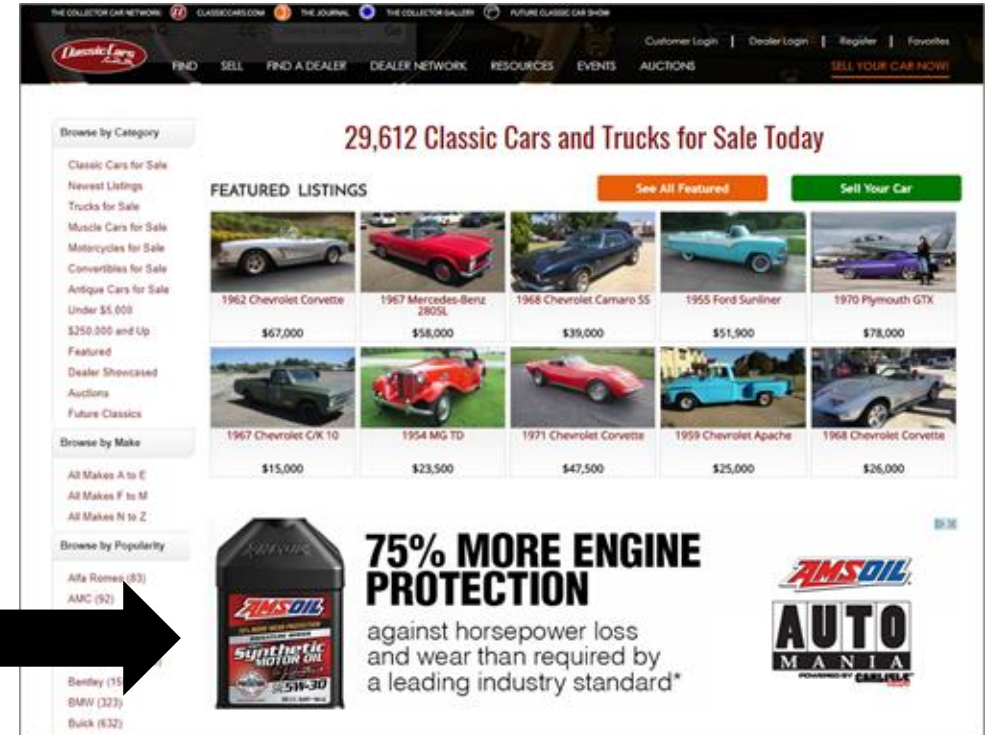
About 5,940,000 results (0.83 seconds)

**Selling Your Classic Car? - Set Up a Listing In Minutes - classiccars.com**  
(Ad) [www.classiccars.com/SellYourCar](http://www.classiccars.com/SellYourCar)  
List your classic car or truck for one-time low cost, show to millions of buyers  
100 photos - One-time low cost fee - Listed 'til sold

**Over 170 classic cars - classiccarmuseum.org**  
(Ad) [www.classiccarmuseum.org/](http://www.classiccarmuseum.org/)  
Vintage, muscle, 50s & more. Plan your visit now. Open 7 days.  
Highlights: Climate-Controlled Buildings, Conveniently Located

**eBay Motors: Buy or sell a collector car. Parts and accessories**  
[https://www.ebay.com/motors/collector\\_car](https://www.ebay.com/motors/collector_car)  
Buy and sell collector cars, parts and accessories on eBay's online marketplace.  
Corvette · Mustang · Replica/Kit Makes · Camaro

**Classic Cars for Sale - ClassicCars.com**  
<https://classiccars.com/>  
With 29653 vehicles for sale, we're the largest website for classic and collector vehicles, muscle cars, hot rods, street rods, and more.  
Advanced Search · Classic Cars for Sale · Chevrolet · Featured



THE COLLECTOR CAR NETWORK CLASSICCARS.COM THE JOURNAL THE COLLECTOR GALLERY FUTURE CLASSIC CAR SHOW

Customer Login Dealer Login Register Favorites

FIND SELL FIND A DEALER DEALER NETWORK RESOURCES EVENTS AUCTIONS [SELL YOUR CAR NOW!](#)

Browse by Category

- Classic Cars for Sale
- Newest Listings
- Trucks for Sale
- Muscle Cars for Sale
- Motorcycles for Sale
- Convertibles for Sale
- Antique Cars for Sale
- Under \$5,000
- \$250,000 and Up
- Featured
- Dealer Showcased
- Auctions
- Future Classics

Browse by Make

- All Makes A to E
- All Makes F to M
- All Makes N to Z











Browse by Popularity

- Alfa Romeo (83)
- AMC (92)
- Bentley (15)
- BMW (323)
- Buick (632)

**29,612 Classic Cars and Trucks for Sale Today**

See All Featured Sell Your Car

**FEATURED LISTINGS**

 1962 Chevrolet Corvette \$67,000	 1967 Mercedes-Benz 280SL \$58,000	 1968 Chevrolet Camaro SS \$39,000	 1955 Ford Sunliner \$51,900	 1970 Plymouth GTX \$78,000
 1967 Chevrolet CK 10 \$15,000	 1954 MG TD \$23,500	 1971 Chevrolet Corvette \$47,500	 1959 Chevrolet Apache \$25,000	 1968 Chevrolet Corvette \$26,000

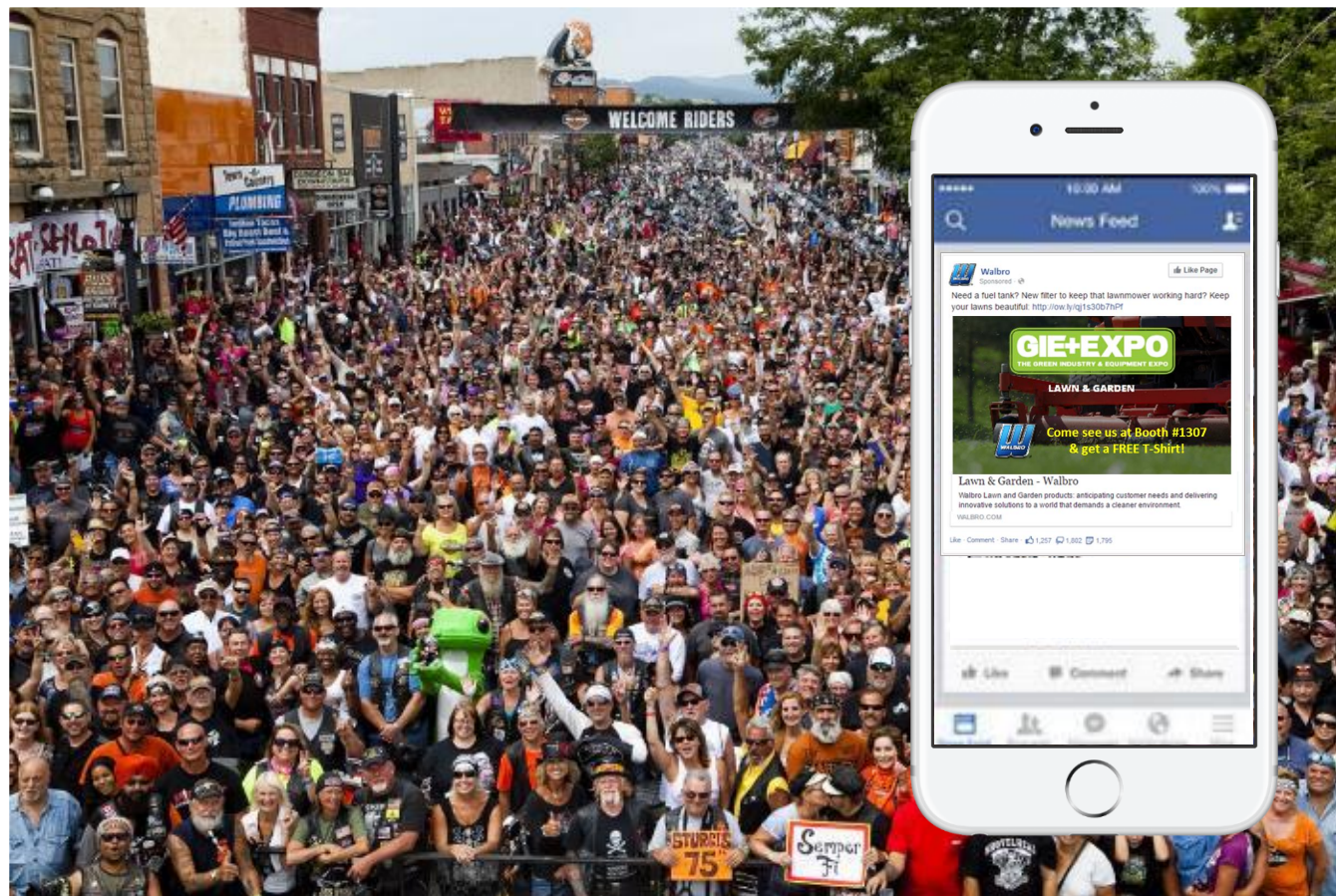
**75% MORE ENGINE PROTECTION**  
against horsepower loss and wear than required by a leading industry standard\*

**AMSOIL**  
**AUTO MANIA**  
POWERED BY CARLISTE

For 2-3 months BEFORE an event...  
Your ad appears on searched websites or on  
websites containing your key words



# AT-EVENT DIGITAL FACEBOOK & FAN GEO-TARGETING



Facebook Audience Network (FAN) lets you extend Facebook ad campaigns OFF of Facebook, using the same highly targeted categories you need to reach exact audiences and locations.

FAN Campaigns work well at events where people are actively engaged on Facebook / Instagram (posting photo's, etc.)





# AT-EVENT DIGITAL LOCATION IP TARGETING



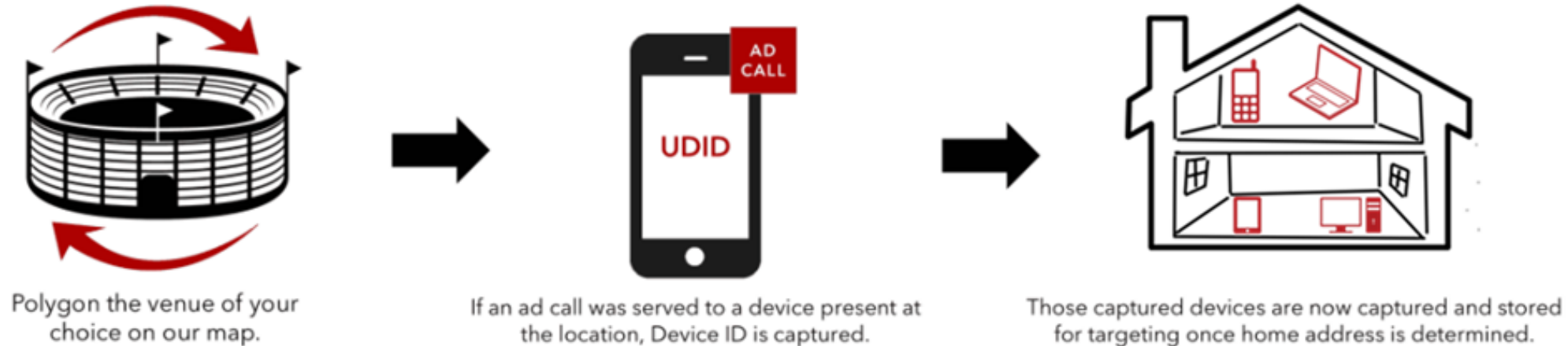
Stand out among the chaos of the event by delivering one-to-one messaging directly to event hotels.

Our Location IP Targeting delivers digital ads to any devices connected to venue and hotel Wi-Fi networks.



# VENUE RETARGETING

**GEO-FRAMING TECHNOLOGY-** Capture Unique Device ID's (UDID) from past events or high-valued locations and map back to homes to show ads across all devices in that home.



# POST-EVENT DIGITAL VENUE RETARGETING



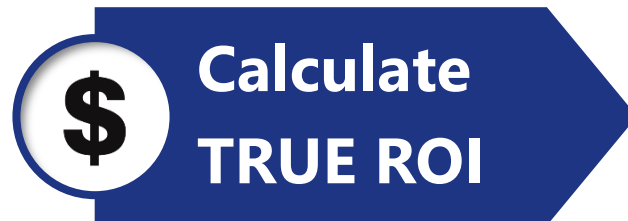
**Geo-Frame & Capture  
Mobile ID's at your  
event**

+

**Match with IP's Addresses  
& map other devices**

=

**Run your POST-EVENT  
Messaging / Promotions**



1	Email
2	leezachte@aol.com
3	labishann@gmail.com
4	
5	
6	
7	bsyginger@aol.com
8	caronkc@gmail.com
9	salsis110@gmail.com
10	capella@gmail.com

## IP LIST



1	Email
2	dnelson319@comcast.net
3	susiebrewer27@gmail.com
4	idaandnormas5@comcast.net
5	
6	
7	brianquay@aol.com
8	malibupaullsv@aol.com
9	tovegasio@aol.com
10	hayzden@aol.com
11	lorie@cdainterior.com

## SOLD LIST





# DIGITAL FOR TRADE SHOWS

## BUDGET & PRICING GUIDELINES



### PRE-EVENT

Facebook Custom Audience Targeting	\$1,500
Key Word Targeting	\$1,500



### AT-EVENT

Facebook & FAN Geo-Targeting	\$1,500
Venue / Hotel IP Targeting	\$3,500



### POST-EVENT

Venue Retargeting	\$3,750
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NOTES: Pricing estimates are based on per / event and assume certain level of impressions served. Large lists or higher level impressions may result in higher price quotation. Discount pricing provided for multiple events. For Venue Re-targeting, pricing is determined by campaign run length and level of impressions desired by the client. Pricing assumes client products and provides creative assets (ie banner ads, landing pages, etc.) Account management fee's may be assessed based on project size, specific details, and length.

# THANK YOU



**E3 Marketing Group**

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